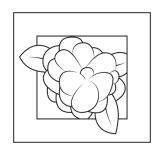
# BARRETT DESIGN STUDIO



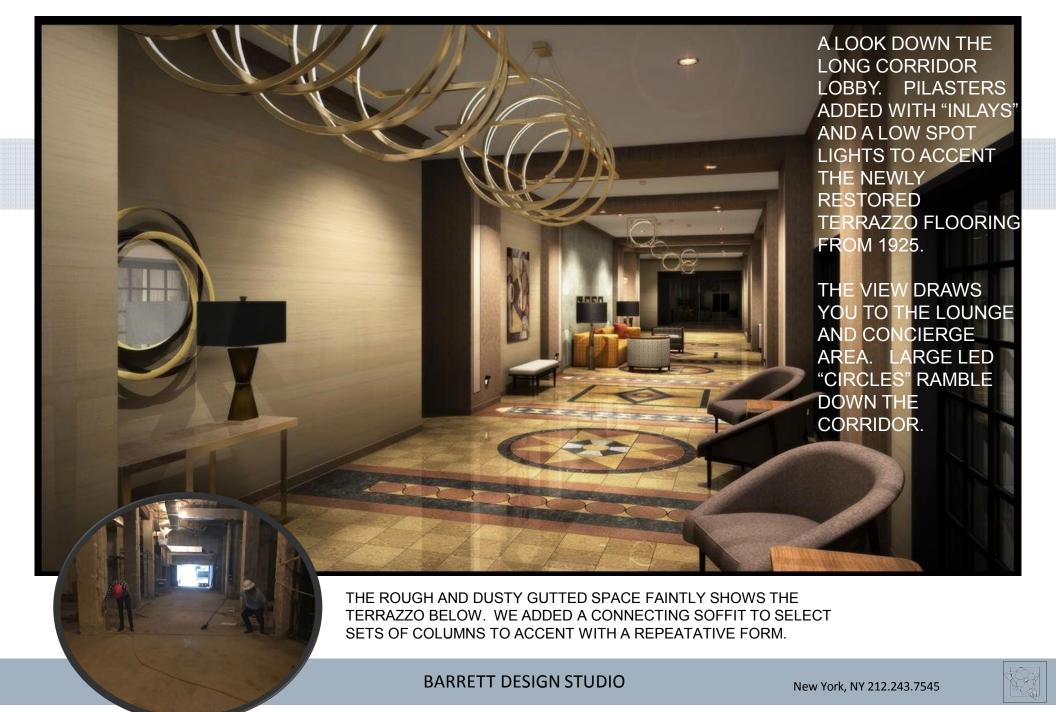
NEW YORK STYLE .... SOUTHERN GRACE

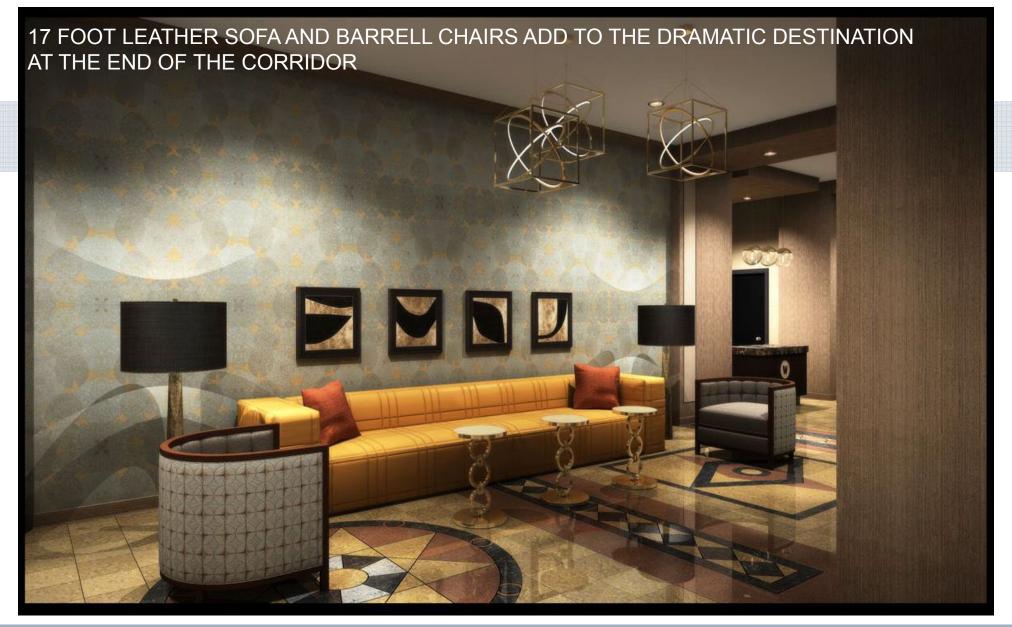
We Communicate
We Create
We Take Care of Our Clients



# HOSPITALITY DESIGN

HOTELS, RESTAURANTS, SENIOR LIVING, MULTI-FAMILY AND RESIDENTIAL



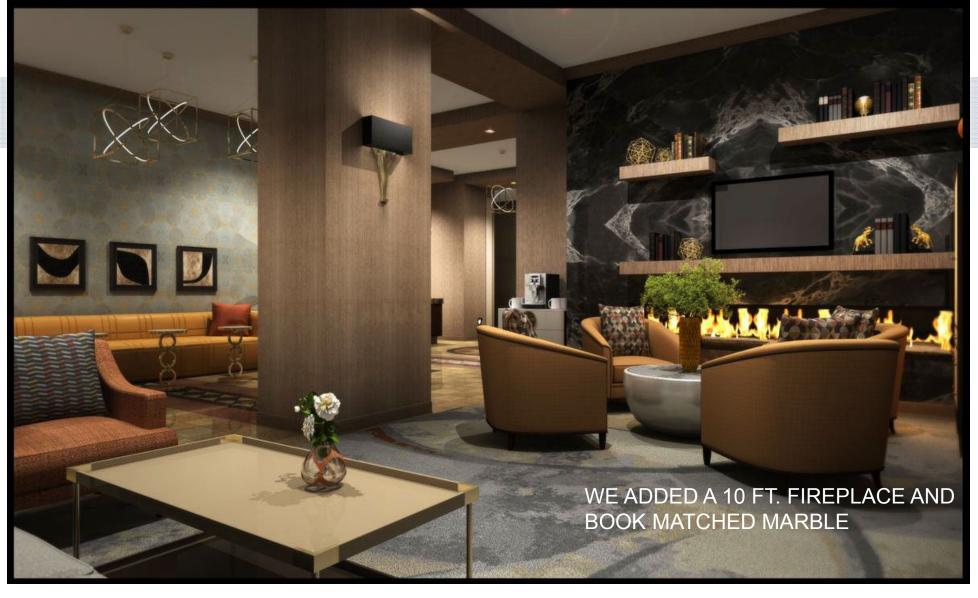


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## FIREPLACE LOUNGE - COZY AND INVITING

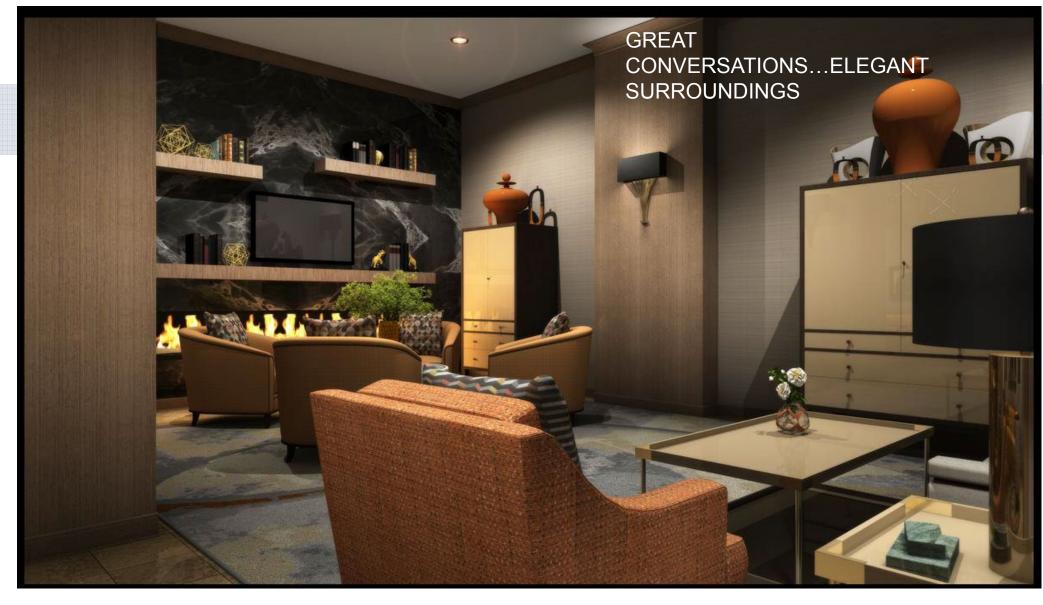


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## FIREPLACE LOUNGE



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## **RESTAURANT – WALTHALL**



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MIAMI BEACH "The Continental Hotel" a Mid-Century Modern historical property



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# MIAMI BEACH "The Continental Hotel"



# DELTA BY MARRIOTT INDIANAPOLIS

A FOUR STAR HOTEL



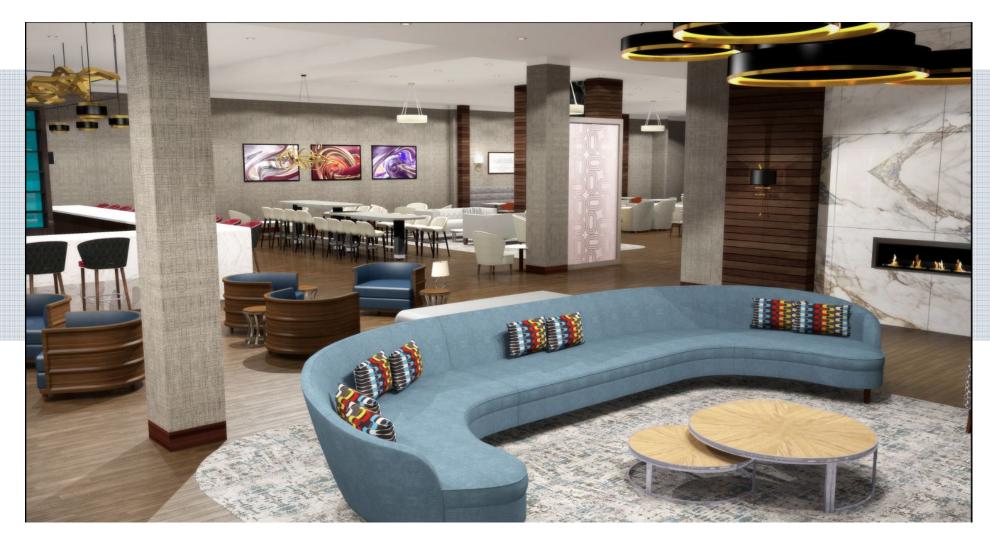
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# DELTA BY MARRIOTT INDIANAPOLIS

A FOUR STAR HOTEL



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New York, NY 212.243.7545



Jackson, MS 601.354.0066

# DELTA BY MARRIOTT INDIANAPOLIS

A FOUR STAR RESTAURANT



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## AWARD-WINNING CHINATOWN BOUTIQUE



UNIQUE

**ELEGANT** 

**CUSTOM** 

I.I.D.A. Regional Winner Small Hospitality

Exotic woods With lacquered Finish and Stainless steel overlays BARRETT
DESIGN
STUDIO
PRESENTS
THE CLIENT
WITH
WRITTEN AND
VISUAL
CONCEPTS,
GOALS, AND
OBJECTIVES



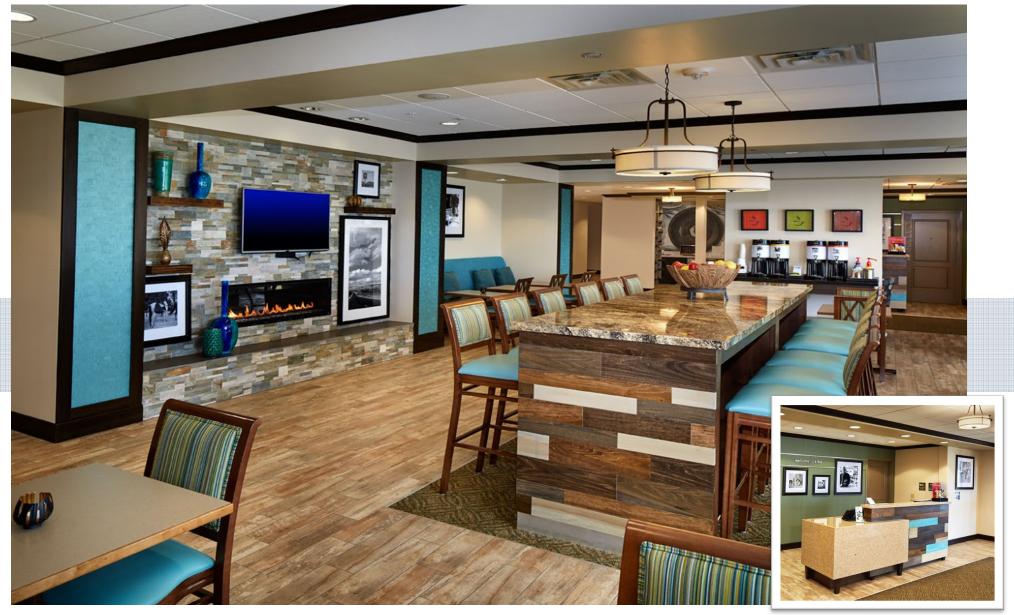
#### SUBTLE CHINESE PATTERNS

FRET PATTERNS, CHERRY BLOSSOMS, YEAR OF THE MONKEY, EXOTIC LACQUERED WOODS, CHINESE INFLUENCE IN ACCESSORIES





ELKO, NEVADA



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## **UPSCALE CUSTOM GUEST ROOM**



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## **HOLIDAY INN**



## **Inter-Galactic Guestroom**

#### ARTWORK IS INSERTED INTO THE UPHOLSTERED WALLS



CUSTOM FURNITURE, LIGHTING, CARPET, WALLCOVERING AND ARTWORK

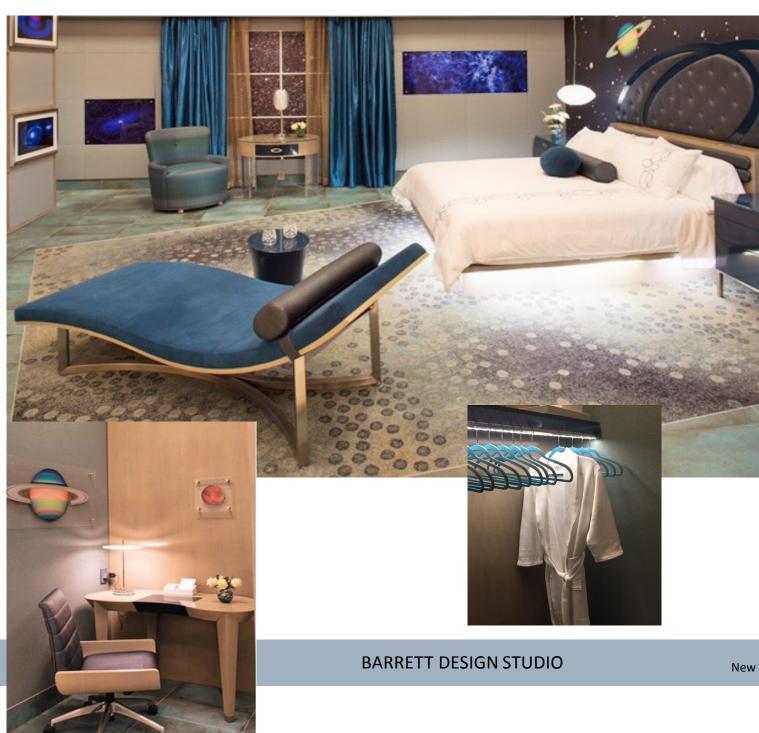
"OFF CENTERED"
CARPET LAYOUT

MULTIPLE OVALS FOR SATURN'S RINGS USED IN THE CUSTOM DESIGN OF THE FURNTIRUE

HUBBLE SPACE CRAFT ARTWORK ON PLEXI INSERTED INTO FABRIC PANELED WALLS, AT RANDOM AND UNUSUAL POSITIONS.

**BARRETT DESIGN STUDIO** 





# Inter-Galactic Guestroom

DETAILS MAKE
THE DIFFERENCE

CUSTOM FURNITURE, LIGHTING, CARPET, WALLCOVERING AND ARTWORK

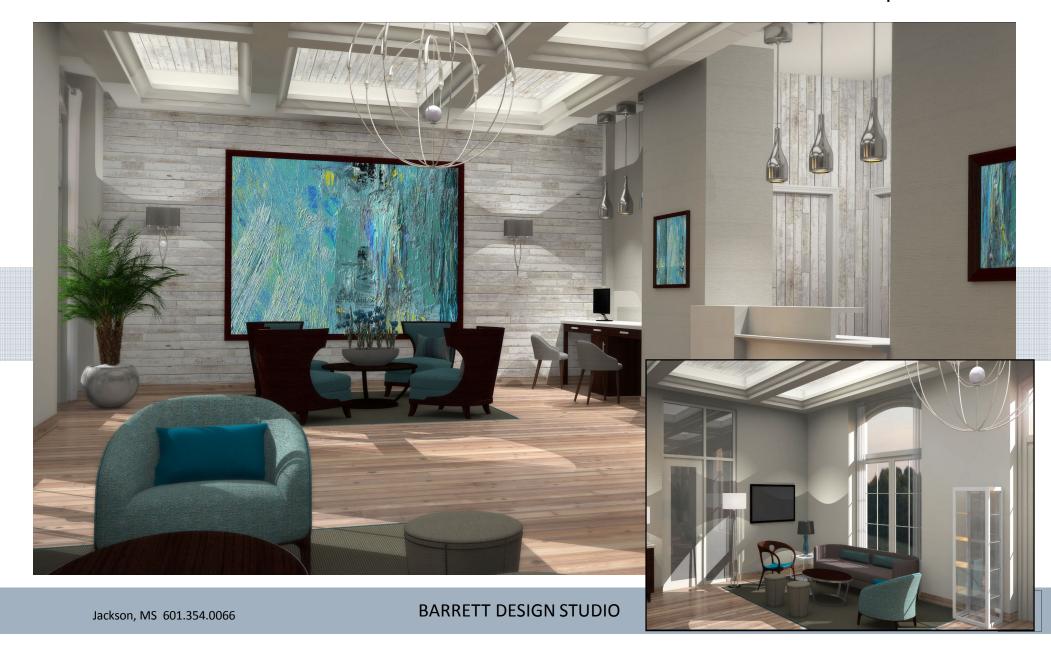
"OFF CENTERED" CARPET LAYOUT

MULTIPLE OVALS FOR SATURN'S RINGS

HUBBLE SPACE CRAFT ARTWORK ON PLEXI INSERTED INTO FABRIC PANELED WALLS, AT RANDOM POSITIONS.

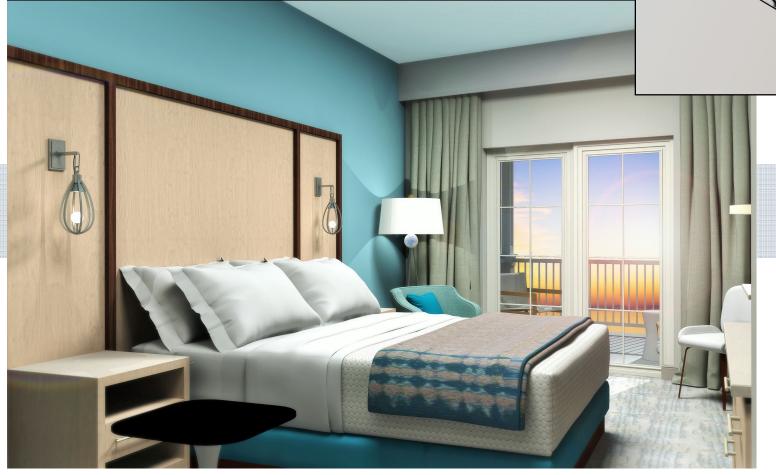


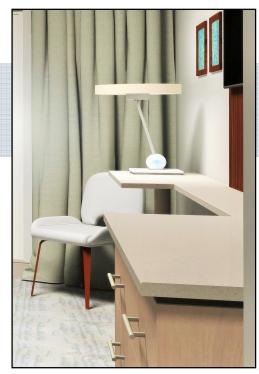
# NORTH BEACH HOTEL ON GULF COAST – IN PROGRESS a four star boutique



WOOD FLOORING, SHIPLAP WALLS, USE OF PEARLS IN CUSTOM LIGHTING AND MULTIPLE AREAS (OWNER WAS AN OYSTER FISHERMAN ORIGINALLY)

# NORTH BEACH HOTEL ON GULF COAST GUEST ROOMS





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## NEW YORK



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#### **BARRETT DESIGN STUDIO**



## **NEW YORK LOBBY DESIGN**

built on an historic horse stable site





PUBLISHED IN HOSPITALITY BUSINESS DESIGN MAGAZINE





SIERRA VISTA, AZ

**CUSTOM LOBBY** 

**DESERT COLORS** 

SOPHISICATED ELEMENTS





## ASID REGIONAL GOLD AWARD WINNER BOUTIQUE





# LOBBY DESIGN — HOTEL IN THE CROSSROADS OF THE SOUTH

## **HOLIDAY INN**



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# RESTAURANT DESIGN

1998

COMMISSIONED OIL OF THE EXTERIOR OF THE BUILDING SHOWING PATTERN USED IN MULTIPLE WAYS IN PROJECT

BOUTIQUE HOTEL WAITING / COCKTAIL AREA FOR RESTAURANT



#### COMPLETE RENOVATION OF RESTAURANT LOCATED IN THE HISTORIC FAIRVIEW INN



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New York, NY 212.243.7545



PUBLISHED IN RESTAURANT DESIGN & DEVELOPMENT MAGAZINE

MULTIPLE PATTERNS
THAT REFLECT THE
EXTERIOR PATTERNS ON
THE HISTORIC BUILDING

IIDA TOP REGIONAL AWARD ASID SILVER REGIONAL AWARD

## FONDREN ART DISTRICT, JACKSON, MS



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#### PROJECT LISTING - FOR HOSPITALITY

CONVERSION OF Historic EDISON WALTHALL HOTEL TO MULTI-FAMILY PROPERTY/APARTMENTS DOWNTOWN JACKSON, MS (under construction)

NORTH BEACH HOTEL, A 4+ STAR BOUTIQUE HOTEL ON MS GULF COAST(beginning construction)

TOWNE PLACE SUITES, SARASOTA, FL

SPRING HILL SUITES, ALTAMONTE SPRINGS, FL

COURTYARD BY MARRIOTT, CHICAGO, IL

HILTON GARDEN INN, GERMANTOWN, MEMPHIS, TN

HOME2, GERMANTOWN, MEMPHIS, TN

**HOLIDAY INN. PEARL. MS** 

HAMPTON INN & SUITES, DAYTONA, FL

DELTA BY MARRIOTT - 4 STAR - INDIANAPOLIS, IN

**HAMPTON INN & SUITES**, LAS VEGAS, NV (largest Hampton in the world)

**COURTYARD BY MARRIOTT**, DRIPPING SPRINGS, TX

**COURTYARD BY MARRIOTT. MIAMI. FL** 

HOLIDAY INN EXPRESS & SUITES, LAUREL, MS

**HAMPTON INN**, SIERRA VISTA, AZ

HOLIDAY INN, LUCEDALE, MS

**HOLITDAY INN EXPRESS**, WINONA, MS(in progress)

HOLIDAY INN EXPRESS, SUNNYVALE, CA

**HOLIDAY INN**, BEACHFRONT BILOXI, MS (in progress)

HOLIDAY INN EXPRESS, BEACHFRONT, BILOXI, MS

HAMPTON INN. BEACHFRONT. PASS CHRISTIAN. MS

HAMPTON INN. GRENADA. MS

**COUNTRY INN & SUITES, HOUSTON, TX** 

BOUTIQUE ART DISTRICT HOTEL, FONDREN/JACKSON, MS

HOLIDAY INN EXPRESS, SCOTT, LA

HILTON GARDEN INN, STARKVILLE, MS

HAMPTON INN, MELBOURNE, FL

HOME2 SUITES HOUSTON, TX

**COUNTRY INN & SUITES, BRANDON, MS** 

HOLIDAY INN EXPRESS, CLARKSVILLE, AR

MARRIOTT TOWNE PLACE SUITES, VIDALIA, LA, MARRIOTT SPRING HILL SUITES, BOSSIER CITY, LA

**HAMPTON INN & SUITES**, McCOMB, MS

HOLIDAY INN EXPRESS, FRESNO, CA

HAMPTON INN & SUITES, STATEN ISLAND, NY

HAMPTON INN, ELKO, NV

**HAMPTON INN & SUITES. OPELOUSAS. LA** 

**HAMPTON INN & SUITES**, RIDGELAND, MS

**HOLIDAY INN EXPRESS**, LINCOLN, NE

**HAMPTON INN. HERNANDO. MS** 

HOLIDAY INN. GUIN. AL

**HAMPTON INN**, AUSTIN, TX

HOLIDAY INN EXPRESS, BROOKHAVEN, MS

**HAMPTON INN**, HAMMOND, LA

**HAMPTON INN & SUITES**, WIGGINS, MS

#### Newest:

**CONVERSION OF EDISON WALTHALL** HISTORIC HOTEL TO MULTI-FAMILY **APARTMENTS** 



#### **MORE BOUTIQUE HOTELS:**

THE CONTINENTAL BOUTIQUE CONVERSION, MIAMI SOUTH/MID BEACH, FL BOUTIQUE ART DISTRICT HOTEL, FONDREN/JACKSON, MS **OLD CAPITOL INN, JACKSON, MS (ONGOING)** 

#### **RESTURANTS:**

SIMPLY SOUTHERN FAMILY RESTAURANT, FLOWOOD, MS TRIPLE A BBQ RESTAURANTS,

BRANDON, FLOWOOD, PHILADELPHIA AND GLUCKSTAT, MS 1908 PROVISIONS RESTAURANT, FAIRVIEW INN, JAX, MS

**HEART & SOUL RESTAURANT. BRANDON. MS** 

FRESH MARKET CAFÉS, TUPELO AND NEW ALBANY, MS

YoCo Café, Yogurt and Coffee, Jackson, MS

CAPITOL GRILL, JACKSON, MS

LOUIE B'S FRENCH BISTRO, LIVINGSTON, NJ

DELTA INDY. INDIANAPOLIS. IN

CLUBS:

RIVER RIDGE HOUSE, BANNER ELK, NC UNIVERSITY CLUB, JACKSON MS FITNESS LADY CLUB, RIDGELAND, MS



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#### BARRETT DESIGN STUDIO

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MULTIPLE CORPORATE, RETAIL AND RESIDENTIAL PROJECTS PRIOR TO HOSPITALITY

HAVE DESIGNED PROJECTS FOR HILTON, IHG, MARRIOTT, RADISSON AND INDEPENDENT BOUTIQUES

#### AWARDS

#### Barrett Design Studio has received many awards and accolades for our work over the years.

2017 A.S.I.D. Regional Gold Award Hospitality, Luxury Chinatown Prototype

2016 A.S.I.D. Regional Silver Award Hospitality, Hampton Inn & Suites, Staten Island, NY

2016 A.S.I.D. Regional Bronze Award Hospitality, Holiday Inn, Guin, AL

2016 A.S.I.D. Regional Bronze Award Hospitality, Hampton Inn, McComb, MS

2016 I.I.D.A. Regional "Recognition" Award for Hospitality Design, Luxury Chinatown Prototype

2016 I.ID.A. Regional "Recognition" Award for Hospitality HIE, Fresno, CA

2014 A.S.I.D. Regional Silver Award Hospitality Restaurant

2014 A.S.I.D. Regional Bronze Award Hospitality, Upscale Guest Room Prototype

2014 A.S.I.D. Regional Silver Award Hospitality – HIE Brookhaven, MS

2014 A.S.I.D. Regional Silver Award Residential

2014 I.I.D.A. Tri-state top "Recognizing Excellence" Award for Hospitality Design, 1908 Provisions Restaurant

2014 I.I.D.A. Tri-state top "Recognizing Excellence" Award for Upscale Guest Room Prototype

2014 I.I.D.A. Tri-state "Recognition" Award for Hospitality Design, HIE, Brookhaven, MS

2013 I.I.D.A. Tri-state "Recognition" Award for Hospitality Design, Hampton, Hammond, LA

2012 IHG National Award for Renovation HIE New Albany, MS

2012 I.I.D.A. Top "Recognizing Excellence" Award Tri-state region Residential Design

2012 I.I.D.A. Tri-state "Recognition" Award for Hospitality Design- Large Design: Hampton Inn & Suites, Wiggins, MS

2012 A.S.I.D. Regional Silver Award Residential

2011 A.S.I.D. Regional Silver Award for Residential Kitchen Design

2011 I.I.D.A. Top "Recognizing Excellence" Award Tri-state regional Residential Design

2011 A.S.I.D. Regional Silver Award for Hospitality Design Hampton Inn & Suites

2011 I.I.D.A. Tri-state "Recognizing Excellence" Award for Residential Design

2010 A.S.I.D. Regional Silver Award for Retail Design Lakeland Optical

2010 A.S.I.D. Regional Bronze Award for Small Corporate Space Corporate Offices

2008 A.S.I.D. Regional Gold Award for Residential Design Saint Andrews Showhouse

2007 Top I.I.D.A. Recognizing Excellence Award Tri-state Region Residential Design

2007 A.S.I.D. Regional Bronze Award for Residential Design

A.S.I.D. South Central Chapter Service Award Celia Barrett, Mississippi District Chairperson

Three Sensational Spaces Awards from 'Mississippi Magazine'

MARCH 2019-CELIA IS A SPEAKER AT THE TRI-STATE REGIONAL ASID CONFERENCE – "DESIGN IS THEATRE"



## Listed in top 100 firms by Hotel Business Design Magazine - 2017 AND 2018

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Ms. Barrett was chosen as one of 50 Mississippi Leading Business Women

Ms. Barrett was designated a Cambria Magazine "Style Maker" - National List

Ms. Barrett was interviewed by "Million Dollar Decorator" National Podcast

Ms. Barrett was a panelist for "ROI for Luxury Hotels" at BITAC LUXURY HOTEL conference, Austin, TX, 2018

Ms. Barrett was speaker at MS Tourism convention "Boutique and Lifestyle hotels"

Ms. Barrett was speaker at the AARP "DISRUPTING AGING" - conversation on Aging In Place and Senior Living Communities"



**CELIA BARRETT** ASID, IIDA, NEWH MS State Certified

South Central Chapter ASID Lee Hofmann, Director Communications Communications@sc.asid.org



## SOUTH CENTRAL

#### FOR IMMEDIATE RELEASE

The South Central Chapter ASID Design Summit Conference 2019 Session Highligh

Jackson MS - The South Central Chapter ASID is proud to announce that Celia Barrett, ASID, IIDA, NEWH announce that Cells Barrett, ASIJI, IIDA, NEWH; CEO/Principal Designer-Barrett Design Studio, Equity / SAG actress, T.A.G., Inc. artistic producer. (The Acting Group, Inc., a NYC ensemble company) will be speaking on the topic, Design is Theatre, during Design Summit Conference 2019.

SESSION 2 | MARCH 30, 11:00 - 12:00
DESIGN IS THEATRE | An in depth look at a design process that takes the principles of Acting and Theatre Production and parallels these principles with the process of designing a commercial property, such as a hotel, restaurant or other interactive commercial space.



Design Summit Annual Conference at the Westin Jackson Friday, March 29th from 1:00PM-5:00PM & Saturday, March 30th from 8:30AM-4:00AM

Student Design Competition Awards will be given out during the Annual Conference

Excellence in Design Awards Gala at the Mississippi Museum of Art on Saturday, March 30th with cocktails starting at 6:00PM | Dinner and Awards starting at 7:00PM.



#### Celia Barrett, ASID, IIDA, NEWH, Principal Designer/CEO

An interior designer for 30+ years, Celia has been a senior designer for several leading New York City architectural firms, including GHK, IA, CRSS. She was a Senior Store Designer for Macy's Corporate Stores handling New Jersey and Upstate New York, where she designed multiple retail spaces along with a major restaurant, all for Macy's. Her many years in Manhattan helped shape her design sense.

Celia believes that design should be simple and timeless, yet make a statement when it is needed. She uses strong architectural detailing and a clear sense of place, proportion and color. She remains very aware of the total built environment.

She was also producing artistic director for The Acting Group, Inc., a professional theatre company in NYC for six years while continuing to work as a designer. Celia sees the project as a story being told. Celia holds a bachelor's degree in Interior Design from the Auburn University College of Architecture. She continued her studies at Auburn and Parson's School of Design in New York in both set design and antiques. She also studied theatre at New York's renowned Neighborhood Playhouse School of the Theatre. She is certified by the National Council on Interior Design Qualification and is a professional member of the American Society of Interior Designers, the International Interior Design Association, NY Chapter of NEWH, and is a MS State Certified Interior Designer.

She is also a member of the BLLA(Boutique & Lifestyle Lodging Assoc.), USGBC(Green Building Council), Leading Age, Madison County Business League, and the Chamber of Commerce. She is a member of the Board Of Directors for the MS Symphony Orchestra.

Ms Barrett, with her team, has won over 25 design awards in hospitality, retail and residential design.

Celia was recently named one of 16 national STYLE MAKERS for Cambria Magazine. She was recently interviewed by "MILLION DOLLAR DECORATOR" National Podcast. Please find the podcast at: https://zencastr.com/jamesswan/celia-barrett-2

She was a panelist for "ROI for Luxury Hotels at the recent BITAC luxury Hotel Conference. She has been a speaker for: MDOT Lifestyle Conference; Ms Tourism Convention, on Boutique and Lifestyle Hotels; CSI lecture on The Art Deco Style; Pier One Imports seminar "Style on a Budget"; Celia had a Design and Decorating segment on WLBT-TV and WAPT -TV for 3 years; She was an adjunct professor for the Senior Interior Design class at Ms College for 6 years; Ms. Barrett was speaker at MS Tourism convention on "Boutique and Lifestyle hotels"

Spring of 2019, Ms Barrett was invited to speak at the Regional A.S.I.D. Conference, giving her talk on DESIGN IS THEATRE

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New York, NY 212.243.7545



October 2018, MS Barrett was a speaker and panelist for the **AARP** sponsored seminar on "Disrupting Aging", discussing housing options: Aging in Place, Gated Communities or Senior Living Communities. This past Fall at **HIGHPOINT MARKET**, she was one of four designers in the "**Instagram Takeover**" selections. Follow Celia on Instagram @Barrett.Celia

# Barrett Design Studio Team



Mary Goodwin, allied member ASID, Studio Leader, joined BDS in 2015. With 8 years experience in hospitality design, she was previously a Designer/Operations Manager with Turn Key Hospitality in Atlanta, Ga. for 4 years, Prior to Turn Key, she was a designer with Sullivan's Office Design in Starkville, MS. Ms. Goodwin is a graduate of Mississippi State University in Interior Design with a minor in Fine Arts.



<u>Dorothy Hawkins</u>, allied member ASID, joined BDS in 2014. She is a graduate of Mississippi College in Interior Design and also holds a Bachelor of Arts degree from Millsaps College. Ms. Hawkins was previously with Glo Design Studio and has worked as an events planner and a visual merchandiser in retail design.



Katrina Bryant, allied member ASID, joined BDS this in 2017. Kristina has 20 years experience as a Designer. Prior to BDS she was a corporate facilities Designer and Planner with BB&T for 11 years. She was previously with Barbara Barry Galleries retail Design. Kristina has also worked with Hayden Design Associates and a national residential design company



Demmie Blanco Dunaway, associate I.I.D.A., MS State Certified, Director of Senior Living Design. An interior designer for over 23 years, Ms. Dunaway was Senior Designer for St. Dominic Hospital and St. Dominic Health Services for 16 years, where she coordinated a diverse scope of healthcare projects. She has worked on multiple corporate and medical facilities. She holds a B.S. in Interior Design from Mississippi State University.



Allyn Inzinna Costa, allied member, ASID, joined BDS in 2016. She previously worked as a residential designer with an international residential design company. She is a graduate of Mississippi College in Interior Design. She has 5 years of interior design experience.



<u>Hind Almarwani</u>, student ASID, is our working intern. Hind will graduate this Spring in Interior Design from Mississippi College. She speaks 3 languages and has a diverse background in art and design.



#### **Brian Saeger, Purchasing**

With over 25 years in the hotel industry as a sales rep and purchasing agent, Brian is the head of our purchasing department. Having been on all sides of the hospitality transaction he is our secret weapon when it comes to delivering great pricing and a great experience for our clients. Brian has enjoyed working as owner advocate to inform and educate others in the importance of maintaining Owner *Return on Investment*. He has handled over \$100M in project FF&E. He has worked with Marriott, Hilton, IHG and Choice brands. This experience allows him to work to the advantage of our clients and consistently deliver our projects on time and in budget.

Jackson, MS 601.354.0066 New York, NY 212.243.7545



## BARRETT DESIGN STUDIO OFFERS PURCHASING SERVICES TO COMPLETE THE PROJECT

BDS also works with your purchasing agent of choice or your in-house purchaser, if that is what you prefer. The solution to purchasing is YOUR choice.

We are here to serve your needs and make the project run smoothly and painlessly.

# Barrett Design Business Team



Joe Donovan, Business Director, has 30 years experience as senior management with 18 years as a CEO, COO and CFO for 3 multi-state companies with sales of \$165+ million dollars annually. A native of Cincinnati, he was also the Department Head for Entrepreneurial Studies at Millsaps College, a collegiate tier one business school. Joe also works with the Governor of Ms on entrepreneur development.



Joy Brashears Amerson, Office Manager, is a graduate of Emory University with a BA in History and earned her MBA from Millsaps College. She has 20 years' experience as an office manager. Joy has recently joined BDS. She enjoys gardening, traveling and performing at New Stage Theatre.



Joe Blake, Marketing Director, was the Executive Director for the Mississippi American Institute of Architects for 11 years. Before AIA, he was Asst. Director of Development and Marketing for MS Museum of Art. A native New Yorker, he worked many years in the furniture industry as New York Regional Manager for Work Bench, a contemporary furniture company. Joe is a major Yankees Fan.



Grace McWatters, Marketing Coordinator, is a native of Arlington, Washington. She is completing studies in Economics and Theatre at Millsaps College and will Graduate this year with an MBA in Economics



## The Story of Our Camellia

Celia grew up in McComb, MS, where she was the daughter of one of only two architects in this small southern town, One of his favorite projects was a church built in the early 1960s. McComb, being "The Camellia City of America", Roger designed a concrete mold of a Camellia that is about 12 inches square. It formed a large grid around the church. He even patented the design.

Celia always wanted to use the Camellia as her logo for her own business. In the early 2000s she made that tribute to her father a reality.

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Business and Development Team

New York, NY 212.243.7545



"It pays homage to my father and my home town. I have always felt it was elegant and lovely, just a little bit Chanel.
-Celia Barrett

#### THOUGHTS FROM OUR CLIENTS

"I have had many dealings with other Interior Design firms and have found that your firm [Barrett Design Studio] sets a high bar for the industry."

- Mark Huff, Development Services
Jacobs Entertainment

"Ms. Barrett was able to take our ideas and needs and turn them into reality. She and her team were efficient, accessible, and pleasant to work with."

- Marilyn Tyler, Fitness Lady Club

"It has been an extreme pleasure to know and work with Celia Barrett."
- Wendel Lewis, Lakeland Optical

"We could not have done it without your creativity! It was a pleasure to have a relationship with someone who is so easy to work with."

- David Harris, Harris Constructors, Inc

"Over the past 4 years Barrett Design Studio has worked with our company to design several projects ranging from new build hotels & restaurants to a variety of commercial renovations. Celia's design work and selections are unique and very relevant to each project. She is proficient with working within a budget and will go the extra mile to ensure the integrity of the design. I would strongly recommend her to anyone looking for a custom design."

-Sunny Sethi, Jackies Int'l

"We were very pleased with the design work Celia does...as well as the thoroughness with which she and her team carry out the process...through the submittal and approval phases and how well that is communicated to us."

-Brian Diaz, Driftwood Hospitality

"Celia presented creative, unique designs that make our properties feel like a modern home-away-from-home for our guests. We highly recommend her for any design project."

- Monica Sethi Harrigill, Sunray Companies



"Celia Barrett and Barrett Design Studio are a pleasure to work with. She and her staff have a great knack for detail and always provide us with creative designs. And they are available throughout the project for follow up whenever we need them. That is invaluable."

- Moneel Sharma, Desai Hotel Group



# HOSPITALITY DESIGN

HOTEL AND RESTAURANT

"A hotel must be comfortable and convenient for guests and employees, or it will not work. I personally care that your property is workable and profitable" - Celia Barrett



## We Would Love to Hear from You!

601.354.0066 212.243.7545

Celia Barrett, ASID, IIDA, NEWH, stated certified celia@barrettdesignstudio.com







# www.barrettdesignstudio.com

3000 OLD CANTON ROAD, SUITE 550, JACKSON, MS 39216 346 EAST 87<sup>TH</sup> STREET, #BR, NEW YORK, NY 10128

Note: Look for Celia's interview in the May/June issue of Restaurant Development & Design